

# JACQUELINE TONG

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## OBJECTIVE

Gain experience as a web developer and participate in interactive projects where I can utilize my skills in computer science, graphics design, and project management to create a great user experience.

## EDUCATION

Interactive Multimedia Post-Graduate Diploma - Sheridan College (2003 - 2004)

Honors Bachelor of Science degree with distinction (Specialist program in computer science - Information System option and minor program in mathematics) - University of Toronto (1999 - 2003)

## QUALIFICATIONS

### Computer Skills

Programming Languages	Software Applications	Graphics Tools	Operating Systems
<ul style="list-style-type: none"><li>• PHP</li><li>• ASP</li><li>• SQL</li><li>• Actionscript 2.0, 3.0</li><li>• Javascript</li><li>• HTML</li><li>• XML</li><li>• CSS</li><li>• Perl</li><li>• C</li><li>• C++</li><li>• C#</li><li>• VB.NET</li><li>• JAVA</li></ul>	<ul style="list-style-type: none"><li>• Macromedia Flash</li><li>• Macromedia Dreamweaver</li><li>• Macromedia Homesite</li><li>• Macromedia Director</li><li>• phpmyadmin</li><li>• Omniture</li><li>• Brightcove</li><li>• Akamai</li><li>• cvs</li><li>• FTP</li><li>• Adobe Primere</li><li>• Adobe After Effects</li><li>• Adobe ImageReady</li><li>• Microsoft Office</li></ul>	<ul style="list-style-type: none"><li>• Adobe Photoshop</li><li>• Adobe Illustrator</li><li>• Corel Draw</li></ul>	<ul style="list-style-type: none"><li>• Windows</li><li>• Unix</li><li>• Mac OS</li></ul>

Jacqueline is also familiar with modifying templates for open source applications, such as WordPress.

### Analytical Skills

- create requirements documents in order to understand the needs of various user groups and the scope of the project.
- perform OOA (object-oriented analysis) to determine the structure of a system and to improve the performance of a system using OOD (object-oriented design) in industry approved notations, for example, UML
- perform field studies and usability testing on the target users in order to design products that can be used comfortably by users.

## **Interpersonal Skills**

- work efficiently as an individual and as a team member
- work comfortably with interacting people from different age groups
- speak and write fluently in both English and Chinese (Cantonese)

## **WORK EXPERIENCE**

### **2006 - Present                      Senior Developer**

#### TELETOON Canada Inc.

- participate in an initiative to re-brand TELETOON's websites
- develop interactive contest microsites according to client's specifications
- participate in brainstorming sessions to come up with ideas for interactive content
- develop and maintain backend systems that manage the online content
- create interactive content and games in parallel to the on air campaigns
- work with external suppliers to create fun and interactive games for teletoon.com
- for more information, visit <http://www.teletoon.com>

### **2005 - 2006                      Web Programmer / Database Analyst**

#### Royal Ontario Museum

- participated in an initiative to re-brand ROM's website in parallel to their Renaissance campaign
- created requirement documents and update various interactive applications such as the calendar and a system for purchasing programs online
- created survey application that is used to analyze user satisfaction with the website
- participated in an initiative to diverge email inquiries from visitors to various staff at the Museum
- for more information, visit <http://www.rom.on.ca>

### **2005 - 2006                      Freelance Web Developer / Web Designer**

#### Over the Rainbow (Dog and Pony Studio)

- designed mock ups for the "History" Section of the Rainbow Jeans website
- created dynamic animation using Actionscript in Macromedia Flash. Both time-based and script based animation are used to provide users an interactive experience.
- created a content management system using Macromedia Flash that allows administrators to update the content that appears on the live site.
- for more information, visit <http://www.rainbowjeans.com>

### **2005                                      Freelance Web Developer**

#### Greater Miami Chamber of Commerce (Dunedain Multimedia Inc.)

- created a database driven marketplace where users can search and post business opportunities on the website. The system is created such that the administrator is notified automatically when user submits business opportunities online and all content are approved before they will be live on the website.
- setup and troubleshoot database in Microsoft SQL Server
- for more information, visit <http://www.greatermiami.com>

### **2004 - 2005                      Web Developer / Web Designer**

#### Dunedain Multimedia Inc.

- participated in every aspect of the development cycle of multimedia projects, which includes brainstorming sessions, design and mock ups, development and implementation, and testing.
- developed websites and product demos for various clients
- worked with clients such as Etrade Canada, WorldEasel, Woodbine Entertainment Group, Disney, Fotiou Frames, Mondial, Robert Potvin, etc.